

Directors' election statements



John Gold

From my first involvement with Ecology in 1996, I have been committed to its aims and purpose.

Since my appointment to the Board in 2014, I have used my experience to ensure that the Society maintains a focus on good member outcomes whilst continuing to be a thriving, sustainable organisation.

A qualified chartered accountant, I also hold a treasury qualification and have spent much of my career working in retail financial services, primarily building societies. My working knowledge of financial risk management and governance has assisted the Society in navigating regulatory

requirements and enabled me to fulfil my duties as the Society's Chief Risk Officer.

I am also Chair of Airedale NHS Foundation Trust and support a variety of community activities. These include involvement in charitable initiatives as a Rotarian, along with being an active member of the Ramblers Association, both campaigning for the countryside and having a passion for walking.

Please vote for my re-election to enable my ongoing contribution towards the Society's mission.



It doesn't feel three years since I last wrote a re-election address. How time flies in this exciting but challenging member-driven business.

Much has changed in those years from a regulatory and organisational perspective. I have worked as both non-executive director and more recently Chair, ensuring that we comply with regulation while keeping to our core mission – building a greener society.

In my day job I am involved in delivering disruptive financial technologies, enabling access to banking for many previously excluded people. I continue to believe that we can all change the world

for a better place – in small steps as well as large strides.

There are many opportunities for Ecology over the next few years. I feel I am well suited to help guide the Society through these times, ensuring that the needs of members are at the forefront of our thoughts as we continue to develop innovative and ground-breaking products and services.



I have 28-years' corporate treasury experience with FTSE100 and 250 companies. I am also an honorary vice-president of Staffordshire Wildlife Trust, previously serving as a trustee for 21 years, including eight years as Chair.

I was delighted to join Ecology's Board following a recruitment process in early 2017. My passion for the environment goes back to my youth and, in my professional life, I was an early influencer in the discovery, engagement and implementation of a former employer's sustainability agenda.

As a father of three young adults I'm well aware of the difficulties for young people and families in gaining a foothold in property ownership. I see Ecology's support for community-led housing such as community land trusts, as well as its engagement in shared ownership and the green building movement, as a superb differentiator for providing access to home ownership. It would be a privilege to continue to serve on Ecology's Board in support of this important work.